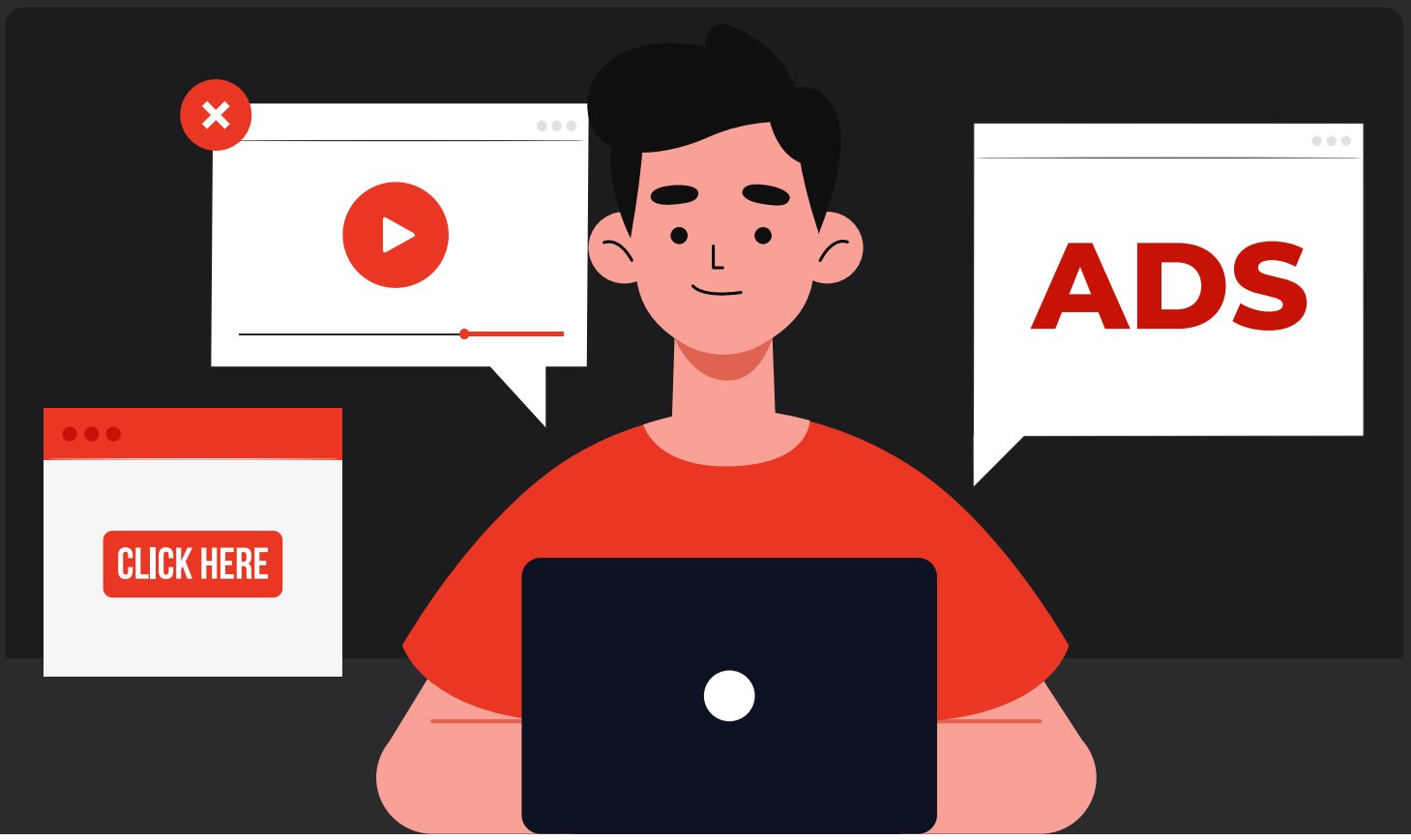
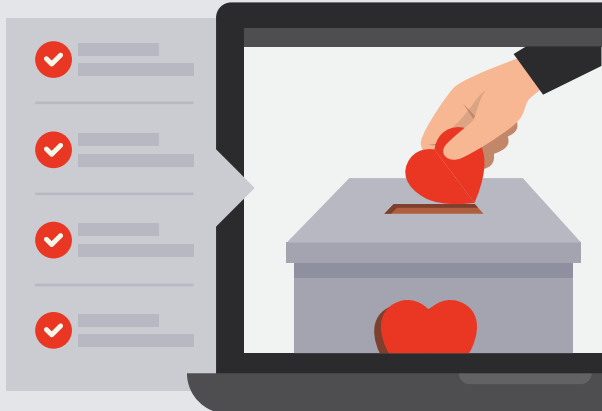


9 Steps To Get A

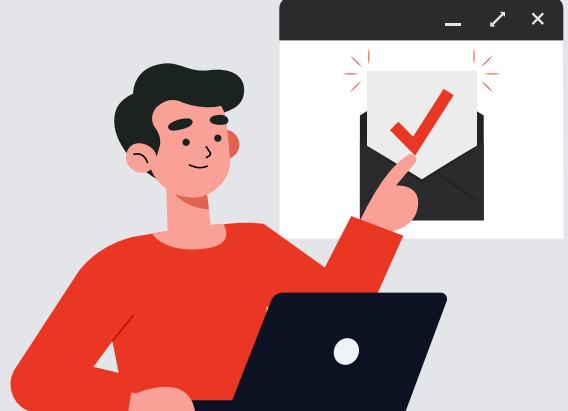
GOOGLE ADS GRANT FOR CHARITIES IN CANADA



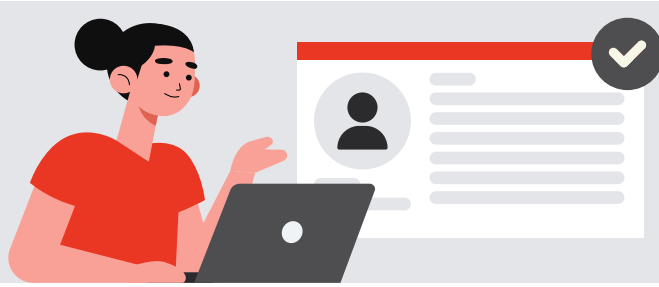
1 Determine if your charity is eligible for the Google Ads grant program



2 Apply for the grant through the Google for Nonprofits website



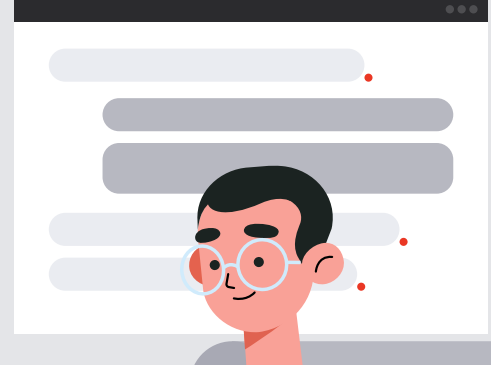
3 Get approved and activate your Google Ads account



4 Create effective ad campaigns that align with your charity's mission and goals



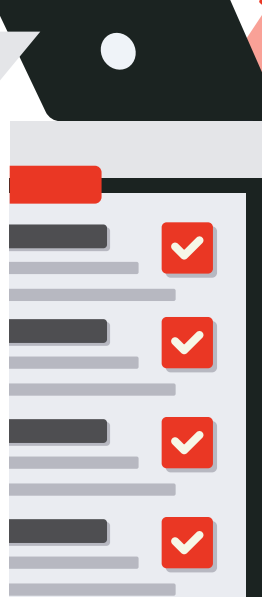
5 Set up conversion tracking to measure the impact of your ads



6 Monitor and optimize your campaigns regularly to maximize their effectiveness



7 Follow the program guidelines and policies to maintain your eligibility for the grant



8 Use the grant funds wisely and responsibly to make the biggest impact for your charity



9 Take advantage of additional resources and support offered through the Google for Nonprofits program



Obtaining a grant for advertising is merely a component of the larger picture. To increase donations and gain additional support, a visually appealing and highly effective website is crucial. Full Circle Web is available to guide you through the grant application process while also creating a striking and functional website, including landing pages, to optimize your advertising campaign.

Contact us at fullcircleweb.ca